

GESGB



AFRICA
CONFERENCE

2025
SPONSORSHIP
OPPORTUNITIES

#Africa2025



AFRICA CONFERENCE

SPONSORSHIP OPPORTUNITIES 2025

GESGB



AFRICA CONFERENCE PARTNER

Take advantage of this exclusive opportunity to be named as Industry Partner for Africa Conference 2025. By associating with this event, your company will substantially raise its profile within the Africa markets!

- Company logo featured on the homepage of the event website with hyperlink
- Company logo featured on registration page of the event website with hyperlink
- 1 x dedicated **mailshot to all** registered delegates in the run up to the event
- 1 x full page advert in the digital Event guide
- 1 month static banner advert on **homepage** of event website
- Company logo on all event signage highlighting event partnership
- Complimentary **exhibition space** (Standard Digital Stand)
- 3 x complimentary event registrations
- 2 x **complimentary guest** invitations to the Evening Networking Reception
- 1 year **Bronze GESGB** Future Geoscience Investor Sponsorship

Exclusive | £9,000

TECHNICAL PROGRAMME SPONSOR

SOLD

Associate your company with an innovative and technically excellent programme. This opportunity offers extensive exposure directly to our delegates in the lead up to and whilst at the conference.

- Company logo featured on programme overview pages of event website with hyperlink.
- Company logo featured on holding slides.
- 2 x complimentary event registrations

Exclusive | £5,000

DIRECTIONAL SIGNAGE

SOLD

As key visuals throughout the venue, sponsoring the directional signage will place your brand at the forefront of delegates minds.

- Company logo featured on all directional digital / printed signage at the conference.

Exclusive | £2,600
2 Available | £1,900

DELEGATE BADGES & REGISTRATION

Make a statement as delegates arrive to register. The registration desk is a prominent spot for brand recognition combined with logo placement on the delegate badges.

- Company logo on registration desk branding.
- Company logo on delegate badges.
- Company logo on registration page of event website.
- Half page digital event guide advert.
- 1 x complimentary event registrations

Exclusive | £3,000

DELEGATE LANYARDS

SOLD

Given to each and every delegate on arrival, the lanyards are a great way to continually promote your company brand throughout the event.

- Company to provide the lanyards.

Exclusive | £2,100

#Africa2025

All prices exclude VAT.
Please contact the GESGB for full terms of sponsorship deliverables.

NEXT GENERATION SPONSOR

Support Young Professionals and Students by paying for their ticket to attend Africa Conference. This is a great way to engage with the next generation of geoscientists and meet your Corporate Social Responsibility goals.

- Named as exclusive sponsor for 3 Young Professionals / Students to attend the Africa Conference.
- Company profile featured on the Next Generation tab of the event website.
- Recognition on all promotion for the Next Generation initiative.
- Half-page advert in digital event guide.

3 Available | £2,000

TECHNICAL SESSION SPONSOR

Reach your key target audience by sponsoring an individual session with topics that align with your business interests and activities.

- Recognition on all session specific promotion & signage.
- Company logo featured on programme page of event website and in session specific pages of the Event Guide.
- Company logo featured on title slide and holding slides used during the sponsored session.

6 Available | £2,000

EVENING NETWORKING RECEPTION

Join us for THE networking event of Africa Conference. With an open invitation to all delegates, it's your chance to connect with key stakeholders from across the industry and put your brand in the spotlight.

- Company logo featured on networking event signage.
- Company logo featured on drinks area signage.
- Recognition on networking page of event website.

3 Available | £3,000

GENERAL SPONSOR

Become a general sponsor of the Africa Conference and receive recognition on GESGB social media and at the event.

£1,000

LUNCH & REFRESHMENT BREAK SPONSOR

Take a break with our delegates and enjoy extensive brand visibility in our highest traffic area during our break and lunch times.

- Recognition on signage during break & lunch times.
- Company logo featured on break and lunch time slots in the digital Event Guide.
- Company logo on refreshment stations signage during the day of sponsorship including QR code.

2 Available | £2,500

DIGITAL EVENT GUIDE

The 'go-to' booklet of event information, available to all registered attendees. Inside the guide you will be able to view the event schedule, exhibiting companies, social activities and more!

- Company logo featured on alternate pages of the digital event guide.
- Inside front cover full page advert in digital event guide.
- Recognition on Event Guide webpage.

Exclusive | £2,200

Our sponsorship packages are flexible to your companies needs.

Please contact nick@ges-gb.org.uk with any questions or to discuss tailoring your package.

ADDITIONAL BENEFITS FOR ALL SPONSORS

In addition to the bespoke benefits included as part of each sponsorship package, your company will also benefit from all of the following:

- Add your logo to Africa Conference promotional adverts in the GESGB Magazine & eBulletin, sponsor holding slides and appropriate event signage.
- Sponsor profile, logo and key contact information on the Africa Conference website.
- Introduce your company as a sponsor on GESGB social media channels.
- Give you access to registered delegate list 1 week before the event (subject to delegate permissions).
- Recognise your company in all dedicated Africa Conference mailings in the lead up to the event.
- Share access to the Africa Conference 2025 media toolkit.
- Include your company in additional social media exposure in lead up to and whilst at the event.
- Option for GESGB to post a company video / content on GESGB social media channels.